

Consult a Realtor – They know the experts.

When you are planning to list your home for sale, you want to know your real estate agent is an expert in your area, right? You do your research, interview them and choose a realtor based on their level of experience in the type of home you are selling or the fact that you know them to be a neighborhood expert. Better yet, you've dealt with them before and know they are professional, full time Realtor and continue to educate themselves in their profession to better serve their clients. In other words you have done your homework. You have increased your chances of a successful sale because of your efforts.

Well your real estate agent does that too. They research, interview and choose the professionals they recommend to you for your home sale. Who better to make that recommendation than a competent Realtor who has that extensive knowledge about what it would take to sell your home in your neighborhood, in your city. In other words before choosing a home stager to recommend, your realtor has done their homework. They know the staging professional they are recommending is educated in the demographics of your area, the style and architecture of your property and the wants and needs of the buyers looking right now. Why are these things important to your home sale?

Well staging has evolved from a hobby into the business of staging which includes demographics, trends, color, architecture and much, much more. Your realtor wants nothing but the best for you and your home sale and they have sought out a professional to assist you. Think about it, the Realtor wants you to succeed. Most savvy realtors provide you with excellent service and excellent referrals so that your excellent experience will result in referrals of your friends, acquaintances and co-workers. It's that simple. If they meet your needs, you'll help them meet their future goals of more transactions with people like you.